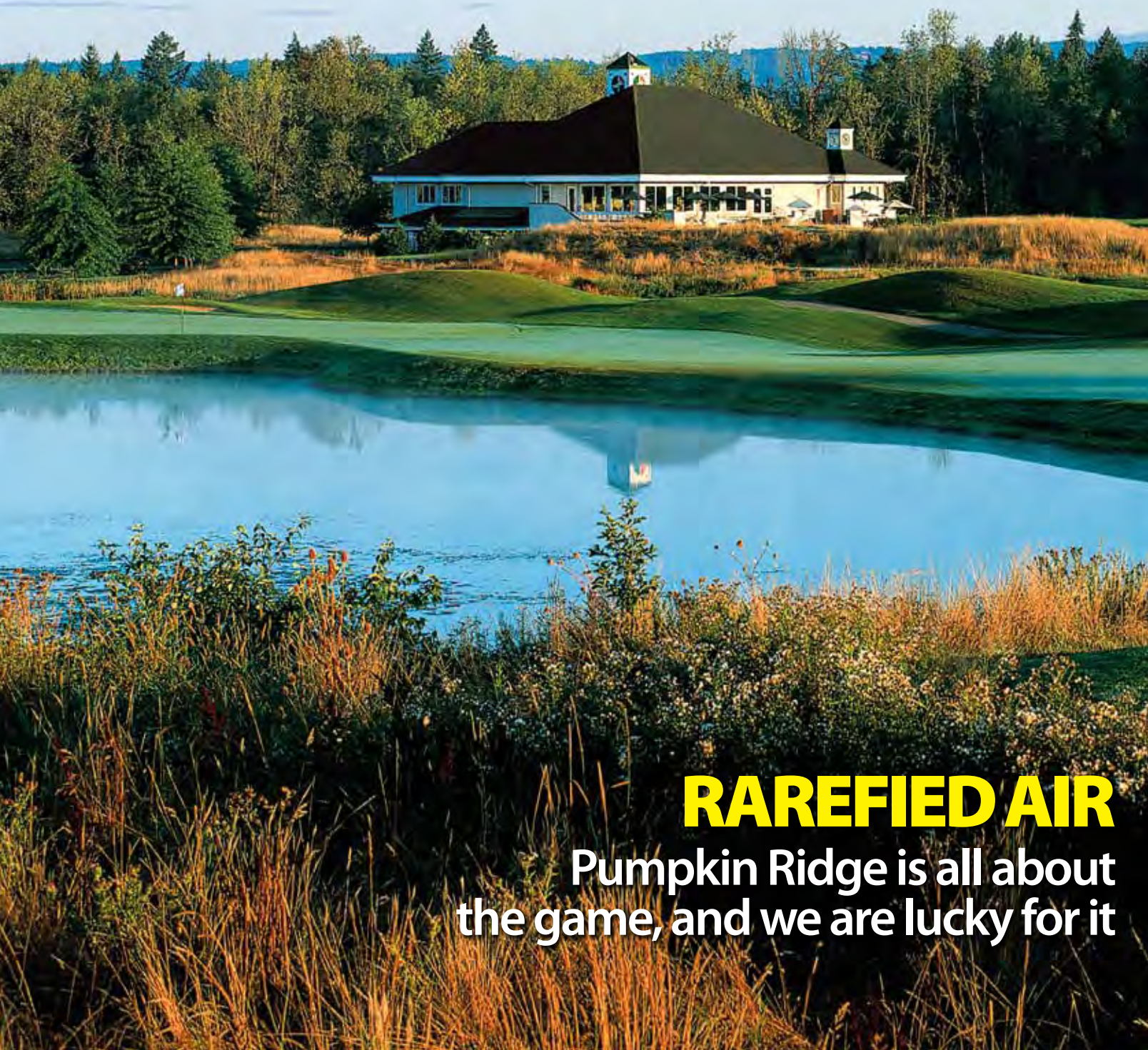


March 2009



# Golf

**O R E G O N**



## **RAREFIED AIR**

Pumpkin Ridge is all about the game, and we are lucky for it

on the cover

# FIRST AND FOREMOST

## The dream of Pumpkin Ridge is the dream of golf in the Northwest



The 329-yard par-4 17th hole on Pumpkin Ridge's Ghost Creek course

BUILT TO HOST MAJOR EVENTS, PUMPKIN RIDGE GOLF CLUB SET ITS SIGHTS HIGH FROM THE BEGINNING, and remains one of the purest golf experiences in the Pacific Northwest.

It is what we think of when we think of the game of golf. Designed by Robert Cupp, the complex is carved over and through fertile farmlands in the rolling foothills of the Tualatin Mountains, and to this day you will see few homes lining the fairways of its 36 holes. It's just golf – and an occasional deer.

Teeing it up on the first hole, the experience is one of setting off on a journey, the excitement and anticipation of what the day holds. Playing golf where some of golf's best have tested their skill. Each hole is different. Each hole is memorable. On the private Witch Hollow course, the front nine ends not by the clubhouse but out on the far reaches of the property. Old style.

The public Ghost Creek course is subtle and cunning, a great mixture of holes. Short par-4s, long par-4s, drivable par-5s and devastating par-3s. And that

phantom creek, winding everywhere. In 1996, Tiger Woods brought notoriety to Witch Hollow when he won his unprecedented third consecutive U.S. Amateur Championship in a dramatic come-from-behind finish over Steve Scott in what is considered one of the greatest match play confrontations in the last half of the 20th century.

The event put Pumpkin Ridge on the map of the golf world, and set the tone for an impressive run of championships over the next 10 years.

"Tiger helped make it a tremendous coming-out party," said Gaylord Davis, part of the original ownership mix at Pumpkin Ridge.

Despite Pumpkin Ridge's acclaim for hosting major golf championships, you don't have to have a tour card or compete in national championships to enjoy this pair of must-play golf gems.

Both courses offer multiple tees on each hole to provide golfers of all skill levels with an enjoyable challenge, allowing golfers of varying abilities to enjoy the experience together.

### at a glance

**PUMPKIN RIDGE GOLF CLUB**  
12930 Old Pumpkin Ridge Road  
North Plains, Oregon 97133

503.647.4747 or  
888-594-4653 (Ghost Creek course)  
[www.pumpkinridge.com](http://www.pumpkinridge.com)

Contact the golf shop for information on their "Ghost Pass" players program, which offers significant benefits. For just \$150, golfers receive one complimentary round of golf on Ghost Creek, and half off regular green fees through March 31, 2010; a 20 percent discount on golf shop merchandise; an invitation to Ghost Pass Tournament Series events, including one at Witch Hollow, and a Ghost Pass logo hat.

Pumpkin Ridge features a new Learning Center, a 17-acre facility featuring customized instruction and state of the art, high-tech club fitting, all led by PGA Director of Instruction Jerry Mowlds, named by *Golf Digest* the No. 1 instructor in Oregon and "Top 100" instructor nationally.

### AWARDS

- "America's 100 Greatest Courses" *Golf Digest*, 1999-2000
- "America's Best Modern Courses" *Golf Digest*, 2007-2008
- "Top 100 Places You Can Play" *Golf Magazine*, 2005
- "Best New Public Course", Ghost Creek – *Golf Digest*, 1992
- "America's Second-Best New Private Course", Witch Hollow *Golf Digest*, 1992



ON THE PREVIOUS PAGE:  
The Ghost Creek clubhouse sits behind the 9th hole, a 469-yard par-4.

Photos courtesy Pumpkin Ridge Golf Club



## From the OGA

ERIC YAILLEN  
OGA Director  
of Marketing  
& Communications

# What's New from the OGA

Over the past several years we've seen a dramatic rise in the use of the internet – especially in golfers visiting Oregon Golf Association websites. In fact, between 2003 and today, we've seen a four-fold increase in activity with more than 12 million hits

last year alone.

With all this attention, we wanted to provide all golfers with a better resource for the information they seek, and at the end of January we debuted the new OGA web site.

One of the first things you'll notice is we've created several blogs to give you an insider's look as well as some interactive opportunities to post comments. Comments will be moderated and some will appear along with the articles. All blogs can be accessed from the Home Page or from links associated with each section of the website.

For instance, **The Scorecard** blog will give you access to the latest golf news from the OGA and affiliated associations as well as local papers such as the *Bend Bulletin* (coming soon), *Eugene Register Guard* and the *Oregonian*. You'll also find newsfeeds from the major golf magazines and tours.

**Outside Agency** is where Craig Winter,

Manager of Rules Education, will discuss rulings made at our championships, provide insight on the Decisions on the Rules of Golf, and interject commentary when controversial rulings take place on any of the tours.

Based on the calls we receive about Handicapping, **Preferred Lies** is a forum for Kelly Neely, Sr. Director of Handicapping & Course Rating, to provide you greater understanding about the rules of the USGA Handicap System.

Similarly, from our new Manager of Handicapping & Course Rating, Gretchen Yoder, **Transition Zone** will try to help all golfers understand one of the most unknown and misunderstood realms of golf: Course and Slope Rating.

**Inside the Ropes** will come primarily from Brent Whittaker, Director of Tournament Operations providing insight on how courses are marked for championships as well as exploring some of the interesting things we encounter at events, and more!

Lastly, the **FUNDamentals** is our Junior Golf blog from Director Charlotte Plank. Here we'll try to provide articles and information to help junior golfers (and their parents) grow and enjoy this game we all love.

All blogs support RSS (Real Simple Syndication) so you can subscribe and see the latest posts whenever they occur. You'll find a

"Subscribe to RSS" link on each of the following blog pages.

Finally, as we develop our site, you can look forward to Rules of Golf and Handicapping webinars (web-based seminars) and more!

We also have an OGA Community Page where we will provide you access to Forums and Discussion Groups, other online resources, and opportunities for even more benefits we hope to provide in the future.

We hope you like what we've done. Certainly let me know what you think by writing us at [news@oga.org](mailto:news@oga.org).

## SWENSON ON BOARD

**Stein Swenson has rejoined the staff of Golf Oregon and Pacific Northwest Golfer. He was the first advertising salesperson for the magazine, beginning in 1994. He operates the Maverix Golf Tour in Central Oregon, and plays to a 4.3 Index. Stein lives in Bend with his beautiful wife, Laura.**

**For advertising inquiries, contact Stein at 541.318.5155 or [sswenson@pacificnorthwestgolfer.com](mailto:sswenson@pacificnorthwestgolfer.com).**



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At the heart of this resort is a golf course designed by David McLay Kidd. Kidd worked with the natural terrain to create a one-of-a-kind course. He became so enthralled with the Tetherow resort community that he had to buy a homesite himself.

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## OF TANNING BEDS AND ROAD TRIPS TO THE SUN

– or, ‘What did you do to survive the winter?’

by Jason Kunde, PGA



It hit me one morning. I was in the shower and it felt like needles were pelting me. I was sunburned. It was December and I hadn't left the state of Oregon, and I was sunburned. What in the world was I thinking when I decided to lay on a tanning bed for 15 minutes?

For those of you who don't know me (the vast majority), I am a very outgoing person, so much so that if I am not smiling (except when making bogeys) it is pointed out by a friend or acquaintance almost immediately. But over the past 15-plus years when fall rolled around and the days got shorter and the rain started I have found myself struggling to get out of bed in the morning, let alone smile.

Every year I blamed it on the rain, the inability to play as much golf as I like, and not having time after work to play catch or do anything outside with my two sons.

I had started to believe it was just a fact of life that I would have to deal with, as I have no desire to leave the Great Northwest and all it has to offer. I had accepted it and just tried to cope with it the best I could.

Well, last fall my wife, who has put up with this alter ego of mine for a dozen years, called me at work after visiting the library. She said she had found an article about a form of depression known as Seasonal Affective Disorder (SAD).

I was a bit leery of being diagnosed with a “disorder”, but as she read to me some of the symptoms (a long, long list), I listened intently and realized that she may be on to something.

After getting off the phone I did a little of my own research on the internet. I am not a doctor (and I don't play one on TV), but I do know my body, and my symptoms, while recurring and bothersome, were not intense enough for me to do anything drastic.

And, realizing I was not the only one who felt this way was somewhat liberating. I went home that night perkier than I had in a long time – I finally had a legitimate excuse for being a curmudgeon at the age of 37.

I sat at work and hatched a plan. Now I had to convince my wife that I needed a bit of sun and all would be well in the world.

After the boys were put to bed, I sat her down and explained that she had indeed found the cause of my “blues” and that the lucky thing was that I had recently gotten to know my grandfather – who just happened to live in Palm Springs. I went on about how hard it would be to leave my family for a week, but that it was a

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sacrifice I was willing to make.

She took it hook, line and sinker.

That night I lay awake with thoughts of warm weather and birdies (well, pars) in my head.

Then my next thought was that I was going to stick out like a sore thumb in sunny California, especially if I wanted to wear shorts (which is the whole point of going).

So there you have it. I was standing in the shower, sunburned, because I crave sun and Vitamin D. And it is so much more satisfying to get it from the sun or a tanning bed (so nice and warm) than through pills, although I did buy stock in an undisclosed company that manufactures Vitamin D3.

*Jason Kunde is the head golf professional at Gearhart Golf Links in Gearhart, Oregon. He is a good man, rain or shine.*

## GOLF AND NETWORKING – PART OF THE GAME

It is indeed all part of the game.

For over 50 years, the Advertising Golf Association of Oregon has been providing just such a networking opportunity for those in the advertising industry.

AGA of Oregon is comprised of advertising professionals in all areas of the business – advertisers, agencies, media and suppliers.

And for Patti Cody, it provides a way of staying connected with colleagues.

“There used to be a separate women’s group (with the association),” said Cody, a media director for the CMD Agency in Portland. “But they faded away, so a bunch of us joined the AGA. It’s been great.”

Cody’s been playing golf for over 20 years, and easily sees the value of belonging to the group. “It’s a good way to entertain clients,” she said. “It’s an activity that makes you get out and about.”

Because the group’s been around for a while, their events are still allowed on some of Portland’s best private and public courses, such as Pumpkin Ridge’s Witch Hollow and Riverside G&CC.

Members of AGA of Oregon can also participate in the annual National Advertising Golf Association (NAGA) Tournament. The NAGA is made up of AGAs throughout the country. The 2009 NAGA Tournament is scheduled for North Carolina’s Pinehurst Resort (yes, that Pinehurst).

If you are an advertising agency, client, media vendor or supplier and would like more information about the club, email [membership@agaoforegon.com](mailto:membership@agaoforegon.com) or call Gwen Ozaki at 503-548-6628.

## OGA MARKS A MILESTONE YEAR

This year marks the 100th occurrence of the Oregon Amateur, which was first played in 1904 by both men and women at the historic Waverley Country Club. This year’s milestone event will be held at the Bandon Dunes Golf Resort in Bandon.

In celebration of Waverley’s historic place in the history of golf in Oregon, the course will host the inaugural 36-hole “Players Championship” featuring the best 25 amateur players from Oregon & Southwest Washington, including 10 Men from the 2009 Men’s Points list as well as the top five Senior Men, Women, and Senior Women as determined by their respective points lists.

The winner of the event will be crowned the “Players Champion.”

## Portland’s Premium Golf Experience at a Value Price



Conveniently located just north of downtown Portland, Heron Lakes offers 36 Championship Holes designed by Robert Trent Jones II. Visit [heronlakesgolf.com](http://heronlakesgolf.com) and join our e-club to receive news, updates and specials. **Plan a tournament or book a tee time today.**

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3500 N. Victory Blvd. Portland, OR 97217  
Ph: 503-289-1818 [www.heronlakesgolf.com](http://www.heronlakesgolf.com)

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# Far away....so close

With the state of the economy putting some long distance golf trips on hold, now might be a good time to rediscover some local Northwest gems.

So, here's a reminder of what can be found in our own backyard, and what can be found "out there" somewhere in a fantasy backyard.

We can still dream, of course. Oh yes, we can still dream.



## MYRTLE CREEK GOLF COURSE – everything old is new again

*There's been an overhaul at the Myrtle Creek Golf Course just off I-5 in southern Oregon, and it may be worth checking out.*

*When new owners Jim and Carl Hallstrom (who own the Zippo Log Mill in Eugene) took over the course last summer, they took a look around and decided the layout needed some attention, so they brought in a few new key people to do it.*

*They brought in a new general manager (Jenny Vaughn), a new food & beverage manager, a new superintendent (Clement Kneisler, who came from Shadow Hills CC in Junction City, Ore.), and a new head pro (Alan Reese, who came over from his position as assistant pro at Pacific Dunes).*

*All of these new hires have been on board just since December of 2008.*

*"The biggest difference is probably Kneisler," said Reese. "He's already made a lot of cosmetic changes – cutting old trees, defining fairways more, increasing the speed of the greens. We're kind of becoming a real golf course again."*

*Reese grew up over on the coast in Lakeside, Ore., played some college golf in Coos Bay, and when he graduated Bandon Dunes was just opening up, so he heading south down the coast and got a job.*

*"I caddied in the very first group that played Bandon Dunes on its opening day," he said. "A bit of trivia for you."*

*What is the difference for him, now being the head pro at Myrtle Creek? "It's a smaller operation, and I get to be more 'hands on' with everything. And now I get to know the players because I see them two or three times a week."*

*Visit their web site (also new) at [www.myrtlecreekgolf.com](http://www.myrtlecreekgolf.com).*

## BAY HILL CLUB & LODGE

– Arnie's place

*Growing up, golf was always a big part of what was going on in our household. Whether it was dad taking my brothers and I out golfing or sitting down to watch a tournament on the tube, the game was always present.*

*We spent Sundays watching some of the game's greatest players rack up wins in tournaments across the United States. My dad was a fan of Arnold Palmer and that meant we never missed the Bay Hill Invitational – now the Arnold Palmer Invitational Presented by MasterCard – because it was Arnie's personal party.*

*I remember watching guys like Payne Stewart and Paul Azinger march down the 18th fairway on their way to victory in the late 1980s, always wondering how great it would be to play Bay Hill. So when a trip to Florida finally presented itself, there was only one place I had to visit.*

*After checking in with the pro shop and heading to the range, I delighted to see Mr. Palmer himself riding past the clubhouse with his dog next to him. Not only does one of history's best golfers own the club, he also lives there for nearly half the year.*

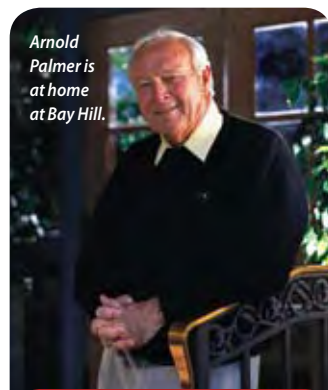
*I'm told he's at the course just about every day and always happy to stop for a photo with a guest or sign an autograph. He has an area for himself on the practice range where he can hit balls.*

*It's good to be the king.*

*Throughout my round, I found myself picturing where the galleries would be standing and what it would feel like to play the course when lined with spectators. It was everything I'd hoped it would be.*

*For those of us in the Pacific Northwest, it's hard to imagine playing the same courses the tour guys do. There aren't many local opportunities.*

*If nothing else, you can visit it virtually at [www.bayhill.com](http://www.bayhill.com).*



*Arnold Palmer is at home at Bay Hill.*

*Photo courtesy Bay Hill Club & Lodge*

*Not only does one of history's best golfers own the club, he also lives there for nearly half the year.*

- Kris Fay

# THIS IS NO URBAN MYTH Heron Lakes – a jewel in Portland’s crown

They seem to have a plan.

With the hiring last summer of heavyweight management company KemperSports, Heron Lakes Golf Club has set its sights firmly on the future.

“This area has an abundance of good golf opportunities, and our goal is to keep Heron Lakes at the top of the list,” said John Zoller, golf manager for Portland Parks and Recreation, which owns the 36-hole municipal complex. The city also owns Eastmoreland, Rose City and RedTail golf facilities.

Located just north of downtown Portland, the facility is something of an urban haven, tucked underneath the freeway near the joining of the Columbia and Willamette Rivers.

KemperSports, which manages other Northwest gems such as Bandon Dunes and Chambers Bay, brought in a few new people, such as general manager Stewart Koch, but will continue to work with the existing local staff.

Changes to the facility will include a new clubhouse – it is now in the planning stages, and is scheduled to be completed in two years, or “As soon as possible,” according to Ross Liggett, Heron’s new marketing director.

Both of its courses were designed by Robert Trent Jones, Jr.

The Greenback Course has a mild and flexible layout. Opened in 1971, it was the site of the 1979 U.S. Amateur Public Links Championship.

Great Blue’s par-4 16th hole



The Great Blue Course offers a challenging round with Scottish-style mounds, small greens and risk-reward opportunities. Great Blue opened in 1992 and hosted the 2000 U.S. Amateur Public Links Championship, won by current PGA Tour pro D.J. Trahan. It was also the site of the annual Quarterback Challenge, held during the late '90s and hosted by former NFL

quarterback and Portland native, Neil Lomax.

Heron Lakes is also home of The First Tee of Portland, which aims to impact the lives of young people by providing educational and mentoring programs through the game of golf.

Visit [www.heronlakesgolf.com](http://www.heronlakesgolf.com) for more information.

## THANKS OGA!

### FOR PROVIDING CHAMPIONSHIPS FOR GOLFERS OF ALL SKILL LEVELS.

Since its formation in 1924, when the OGA was formed with the primary responsibility of conducting the Oregon Amateur Championship, the Oregon Golf Association has been conducting competitions and championships for ALL golfers.

Each and every one of the 55,000 OGA members is eligible to play in an OGA Championship. Whether it's one of the 40+ tournaments available for Junior Golfers, or the competitions for Adult and Senior Men and Women, there's an event for you.

There are tournaments for everyone from gross contests for the scratch golfer to Net events for the average and high handicap player. Individual and Team competitions are held on both weekends and weekdays and range from single day to week-long events. The OGA is also responsible for conducting local qualifiers for USGA Championships for the best-of-the-best.

If you have any questions, please contact the OGA at (503) 981-4653.

**If you can't find your championship, then you're not trying!**



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# I still haven't found what I'm looking for ...but we're getting awfully close....



TOM CADE, Editor  
Pacific Northwest Golfer

## SO. LET'S SEE...

In the last issue, I mumbled a few words about being told in my impressionable younger days that “the golf business, at its core, is a Mom and Pop business”, and about the ensuing (and evidently undying) search for that same small town in each of us, our very first first tee. A hunter-gatherer, a lost soul happily lost in the pursuit.

I also mentioned what I had seen, and what I was still looking for – Golf Americana (or Golf Canadiana), and that there was plenty of it out there.

And, judging by the response from the readers, there is indeed plenty out there.

There is the photo sent in by Kerry Ward, of Havre, Montana. I must tell you that Havre, for those

who have not been there, is in the upper reaches of the middle of the state, near the Canadian border. Kerry took a weeklong trip around Montana's Flathead Lake, playing one course each day. On his final day, he played the nine-hole executive Frontier course (“It ate us up.”), but highly recommended its more famous clubhouse (and the BBQ that is cooked therein), the Frontier Roadhouse.

Fred Steele, of Wilsonville, Ore., sent a photo of the pond near the 9th green at Juniper GC in Redmond, Ore., and of what could possibly have been “aliens from outer space”, but after further questioning it was revealed that the balloons on top of the water were the lake liner being pushed up from gas below the ground.

## WHAT IS THE DIFFERENCE BETWEEN “ELOPING” AND “KIDNAPPING”? *Consent, my friends, consent*

In this issue's photo submissions, first place goes to Carmen Nystoruk of Kamloops, BC. Carmen (and her new husband, Dion) receives a foursome of golf at the jaw-dropping Tobiano, which was just voted the Best New Course in Canada by SCOREGolf Magazine.

Carmen, the schemer, and her longtime boyfriend (the unsuspecting Dion) had planned a golf trip on

Vancouver Island with three other couples. Two weeks before going, she came up with the idea of carrying out a surprise wedding for the last day of the trip. “He had always told me anywhere, anytime,” said Carmen.

She made the arrangements through Patrick Meagher of Golf Vancouver Island, who set up the golf at the other courses on their trail during the trip, and the Tyler Morris and the staff at Bear Mountain Resort, where the surprise wedding was held on the 19th hole of the Mountain Course. “As we played the 18th hole, we walked up the fairway and there on the green were the rest of our group, a Justice of the Peace, and a photographer. We were married right after we finished the hole.”

Did he suspect? “No. He did early on in the trip, but when nothing happened he forgot about it.”

Views, scenery, tears, rings, friends listening in on cell phone speakerphones. This was a memorable event on a golf course.

For her creativity, boldness, and effort, Carmen gets honors on the tee.

## HOME ON THE (DRIVING) RANGE

Second place goes to Tom Ward of Eugene, Ore. Tom receives a foursome at Pumpkin Ridge GC, which will be hosting the LPGA's Safeway Classic later this summer.

Ward plays out of Emerald Valley GC in Creswell, Ore. and last summer he and Larry Davis took a long-planned buddy road trip to Idaho and British Columbia. While making the turn at the Springs Course in Radium Hot Springs, BC, they came across a couple of bighorn sheep taking in some sun.

“Seemed like it was no big

deal,” said Ward, who was making his first trip to Canada. “Nobody seemed to pay them much attention, except us. I couldn't believe it.”

His photo was chosen because of the spirit of the adventure – seeing and doing something new. A wild wonder.

## HONORABLE MENTION

Jim Miller, of Seattle, played the 9-hole Hat Island course last summer. This is a photo of the “clubhouse”.

“We were there early evening on a summer Saturday,” said Miller. “Nobody was working inside at the time, and I don't think they ever do. Green fees are by honor-box.”

There are no vending



machines, but you'll notice a pay phone and some picnic tables.

Hat Island, located in Puget Sound, is 1.5 miles long and half a mile wide (just enough room for a 9-holer).

There are about 160 homes on the island. Because it is a private island, with roads maintained by the Hat Island Community, cars on the island do not need license plates – neither do golf carts.

## HAVE A PHOTO TO SEND?

Seen something out there? Something that caught your eye? Do you have a photo from your golf trip? Send it in.

We'll post it for you in the next issue of this magazine.

We'll also be holding a photo contest, with prizes for the top photos. Bring it on.

Let's see what you got. Email your submissions to editor@thepnga.org.



1st PLACE



2nd PLACE

